

Balaji Telefilms Ltd.

C-13, Balaji House, Dalia Industrial Estate, Opp. Laxmi Industries
New Link Road, Andheri (West), Mumbai - 400 053.
Tel.: 40698000 • Fax : 40698181 / 82 / 83
Website : www.balajitelefilms.com • Email- investor@balajitelefilms.com
CIN No.: L99999MH1994PLC082802



November 09, 2023

To,

BSE Limited

Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Stock Code: 532382

National Stock Exchange of India Ltd.

“Exchange Plaza”,
Bandra-Kurla Complex, Bandra (East),
Mumbai 400 051
Stock Code: BALAJITELE

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023, we wish to inform that the Board of Directors of Balaji Telefilms Limited (“the Company”), at their meeting held today, inter-alia considered and approved the appointment of Mr. Vivek Koka, as the Chief Business Officer- Films Division (CBO-Films Division) of the Company, in addition to his current role as the Chief Business Officer of ALT Digital Media Entertainment Limited, Subsidiary Company. The relevant details pursuant to the aforementioned SEBI Circular are enclosed as **Annexure- I.**

The Meeting of the Board of Directors commenced at 03.30 p.m. and concluded at 09:15 p.m.

The above details are also available at the website of the Company at www.balajitelefilms.com

Kindly take the same on record.

Thanking You.

Yours faithfully,

For Balaji Telefilms Limited

Tannu Sharma

Company Secretary and Compliance Officer
Membership No – ACS30622

Encl.: As above

Annexure I

Details pursuant to SEBI Circular dated July 13, 2023 of SEBI (Listing Obligations and Disclosures) Requirements, 2015

Sr. No.	Particulars	Information
1.	Reason for change	Appointment of Mr. Vivek Koka as the Chief Business Office - Films Division (CBO-Films Division), in addition to his current role as the CBO - ALT Digital Media Entertainment Limited, Subsidiary Company.
2.	Date of appointment	November 09, 2023
3.	Brief profile	Mr. Vivek Koka has been with the Balaji Group since February 2023. Prior to joining Balaji Group, Mr. Koka was previously part of Shemaroo Entertainment Limited as the Business Head on Broadcasting (Shemaroo MarathiBana) & Digital (Bollywood Category) businesses. He has also held leadership positions in marketing at Zee Entertainment Enterprises Limited and Tata Sky, across a career spanning 20 years.